



On behalf of the Greater Fairbanks Racing Association, we invite you to become a valued partner in supporting one of Interior Alaska's most exciting and enduring traditions: racing at **Mitchell Raceway**.

As a 501(c)(3) nonprofit organization, the Greater Fairbanks Racing Association proudly owns and operates Mitchell Raceway, the *Farthest North Dirt Track* in the world. Each summer, our track brings together drivers, families, and fans from across Alaska for a full season of grassroots racing, community events, and unforgettable experiences.

With an average of 50+ cars per race night across multiple classes -including Mini Stock, Dollar Stock, Sportsman, Modified, and Sprint Cars- Mitchell Raceway is more than just a track; It's a gathering place for our community and a proving ground for the next generation of racers, mechanics, and motorsports enthusiasts.

However, keeping racing alive in Fairbanks takes community support. Your partnership directly helps us:

- Maintain & operate the raceway
- Keep events affordable & accessible for families
- Support youth involvement in motorsports
- Continue hosting major events like the *Farthest North Dirt Shootout*

As a sponsor, your business will gain meaningful visibility and community recognition through:

- Trackside signage seen by hundreds of spectators each race night
- Promotion on our website & digital platforms
- Mentions during race events & announcements

This is more than advertising: it's aligning your business with a passionate, loyal, and local audience. Mitchell Raceway represents the spirit of Fairbanks: hardworking, resilient, and driven by community. Your support ensures that this tradition continues for future generations. We offer multiple sponsorship levels and are happy to customize a partnership that fits your goals. We would love the opportunity to work with you and welcome your business into our racing family.

Thank you for helping us keep the "Thunder on the Tundra" alive.

Sincerely,
Greater Fairbanks Racing Association

fairbanksracing@ymail.com
www.fairbanksracing.org
P.O. Box 72611
Fairbanks, Alaska 99707

SPONSORSHIP PACKAGES

PLATINUM

\$5000

- 4'x8' banner displayed at the track (provided by GFRA)
- Business recognition announced at each race night
- Logo on GFRA website
- 20 season passes for GFRA events
- 10 pit passes for adults only
- 4 Mitchell Raceway t-shirts

GOLD

\$2000

- 4'x8' banner displayed at the track (provided by GFRA)
- Business recognition announced at each race night
- Logo on GFRA website
- 8 season passes for GFRA events
- 2 Mitchell Raceway t-shirts

SILVER

\$1000

- 4'x8' banner displayed at the track (provided by GFRA)
- Logo on GFRA website
- 6 season passes for GFRA events
- 4 Mitchell Raceway t-shirts

BRONZE

\$500

- 4'x8' banner displayed at the track (provided by GFRA)
- Logo on GFRA website
- 2 season passes for GFRA events
- 2 Mitchell Raceway t-shirts