



On behalf of the Greater Fairbanks Racing Association, we invite you to become a valued sponsor of the ***Farthest North Race Track in the World the Mitchell Raceway.***

As a 501(c)(3) nonprofit organization, GFRA proudly owns and operates the Mitchell Raceway. On Friday nights we offer grass roots racing on a 1/4 mile oval dirt track with 5 classes of racing: Mini Stock, A-stock, Sportsman, Modified and Sprint cars. The Mitchell Raceway is home to the annual Farthest North Dirt Shootout in Alaska race that takes place in June.

The Mitchell Raceway has hosted four legendary NASCAR drivers at our Farthest North Dirt Shootout that includes Kenny Wallace, Mike Skinner, Kenny Schrader, Ryan Newman as well as Tim Nash of Old No. 7 Garage.

**It really does take a crew of volunteers and sponsors to make it all come together.**

**Your support will help us:**

- Maintain & operate the racetrack
- Continue to provide our community with family fun events throughout the summer
- Help inspire the legacy of the next generation of racers, mechanics and motor sports enthusiast

**As a sponsor, your business will gain recognition at our events through:**

- Trackside signage seen by hundreds of spectators each race night
- Promotion on our website and digital platforms
- Recognition by our announcer throughout our many events

We offer multiple sponsorship levels and are happy to customize your sponsorship. We also greatly appreciate donations of services/goods to help improve the track as well as provide prizes to be given away to our fans in the stands. We would love the opportunity to work with you and welcome your business into our racing family.

Thank you for your consideration -

Sincerely,

**Greater Fairbanks Racing Association**

**\*\*Please contact Tresa 907 322-9090 -Annette 907 978-1011 –Angel 907 328-9223  
with any questions regarding sponsorship**

# Sponsorship Packages

## Platinum

**\$5000**

- 4'x 8' signage on display at the track (provided by GFRA)
- Logo on GFRA website
- 20 Adult Season Passes for GFRA events
- 10 Pit passes for adults only
- Recognition by announcer on Race Nights
- 4 Mitchell T-Shirts

## Gold

**\$2000**

- 4'x 8' signage on display at the track (provided by GFRA)
- Logo on GFRA website
- 8 Adult Season Passes for GFRA events
- Recognition by announcer on Regular Race Nights
- 4 Mitchell T-Shirts

## Silver

**\$1000**

- 4'x 8' signage displayed at the track (provided by GFRA)
- Logo on GFRA website
- 6 Adult Season Passes for GFRA events
- 2 Mitchell Raceway T-Shirts

## Bronze

**\$500**

- 4'x 8' signage displayed at the track (provided by GFRA)
- 2 Adult Season Passes for GFRA events
- 1 Mitchell T-Shirt

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